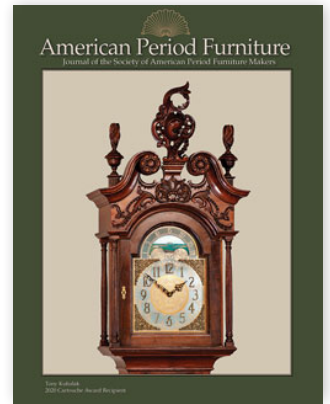


American Period Furniture

Journal of the Society of American Period Furniture Makers



2021 AD INSERTION ORDER

Your Business Name _____

Company Representative _____

Email: _____ Phone: _____

Please check the box below indicating the size and type of ad you wish to place. Location of your display is at the discretion of the editor.

- | | |
|--|-------|
| <input type="checkbox"/> ¼-page black and white | \$150 |
| <input type="checkbox"/> ½-page black and white | \$225 |
| <input type="checkbox"/> Full-page black and white | \$345 |
| <input type="checkbox"/> ¼-page color (4/4) | \$230 |
| <input type="checkbox"/> ½-page color (4/4) | \$360 |
| <input type="checkbox"/> Full-page color (4/4) | \$550 |

Artwork. Check one of the following:

- New ad copy enclosed.
- New ad copy will be submitted before October 1, 2021 (email to: joycelang@cinci.rr.com or send disc)
- Use same ad as last year (no changes).
- I would like *American Period Furniture* to format my ad and am sending the necessary text and image files via email or CD. Include an additional \$50 fee for this service.

ADVERTISEMENT DIMENSIONS

- ¼ PAGE (VERTICAL ONLY): 3.5" W x 4.875" H
- ½ PAGE (HORIZONTAL ONLY): 7.5" W x 4.875" H
- FULL PAGE NON-BLEED: 7.5" W x 10" H
- FULL PAGE BLEED: 8.5" W x 11" H
- Ad ⅛" bleed on all four sides
- Live matter must be ⅜" from trim line on all sides
- Trim size: 8.5" x 11"

FILE FORMATS Camera-ready artwork of print-quality standard is required. Born-digital and scanned copy should be no less than 350dpi. Press-ready PDF files are preferred. TIFF, JPG, EPS, AI and INDD files are also accepted.

Payment method: Amount due \$ _____

Materials will be processed upon receipt of payment. Please check one of the following:

- Credit card (We will email you an invoice for a secure online payment)
- Check or money order payable to SAPFM
- Bill me. Send invoice to:

Name (Attn)

Street Address

City

State/Prov. Zip/Postal code

Email completed form to joycelang@cinci.rr.com
or send a copy of this form with your payment
and ad copy to: *American Period Furniture*

Attn: Joyce Lang
9401 Sherborn Drive
Cincinnati, OH 45231

American Period Furniture 2021 will be published in December. Print advertisers receive a link on the advertiser's page at www.sapfm.org for one full year. Please provide a square digital image and URL for your link.

Questions? E-mail Joyce at joycelang@cinci.rr.com or call 513-509-4898