American Period Furniture

Journal of the Society of American Period Furniture Makers

2020 AD INSERTION ORDER

Your Business Name _____

Company Representative _____

Email: _____ Phone: _____

Please check the box below indicating the size and type of ad you wish to place. Location of your display is at the discretion of the editor.

- ❑ ¼-page black and white $150
- ❑ ½-page black and white $225
- ❑ Full-page black and white $345
- ❑ ¼-page color (4/4) $230
- ❑ ½-page color (4/4) $360
- ❑ Full-page color (4/4) $550

ADVERTISEMENT DIMENSIONS

¼ PAGE (VERTICAL ONLY): 3.5" W x 4.875" H

½ PAGE (HORIZONTAL ONLY): 7.5" W x 4.875" H

FULL PAGE NON-BLEED: 7.5" W x 10" H

FULL PAGE BLEED: 8.5" W x 11" H

- Ad ⅛" bleed on all four sides
- Live matter must be ⅜" from trim line on all sides
- Trim size: 8.5" x 11"

Artwork. Check one of the following:

- ❑ New ad copy enclosed.
- ❑ New ad copy will be submitted before October 1, 2019 (email to: *joycelang@cinci.rr.com* or send disc)
- ❑ Use same ad as last year (no changes).
- ❑ I would like *American Period Furniture* to format my ad and am sending the necessary text and image files via email or CD. Include an additional $50 fee for this service.

FILE FORMATS Camera-ready artwork of print-quality standard is required. Born-digital and scanned copy should be no less then 350dpi. Press-ready PDF files are preferred. TIFF, JPG, EPS, AI and INDD files are also accepted.

Payment method: Amount due $ _____

Materials will be processed upon receipt of payment. Please check one of the following:

- ❑ Credit card (We will email you an invoice for a secure online payment)
- ❑ Check or money order payable to SAPFM
- ❑ Bill me. Send invoice to:

_____
Name (Attn)

_____
Street Address

_____
City

_____
State/Prov. Zip/Postal code

Email completed form to joycelang@cinci.rr.com
or send a copy of this form with your payment and ad copy to*:* *American Period Furniture*
Attn: Joyce Lang
9401 Sherborn Drive
Cincinnati, OH 45231

American Period Furniture 2019 will be published in December.
Print advertisers receive a link on the advertiser's page at *www.sapfm.org* for one full year. Please provide a square digital image and URL for your link.

Questions? E-mail Joyce at joycelang@cinci.rr.com or call 513-509-4898